

## MEDIA RELEASE

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### INVESTING IN THE HIDDEN VICTIMS OF ICE

A recent study has found that more than \$6 of social and economic value is created for every \$1 invested in The Mirabel Foundation.

It's one of the few good news stories you'll hear where illicit drug use is involved. Not only is Mirabel assisting the most profoundly overlooked casualties of substance abuse in our society, but the analysis has confirmed that Mirabel's intervention actually helps to break the destructive cycle of addiction.

The Social Return On Investment (SROI) study important analysis was compiled for Mirabel by Social Ventures Australia and was funded by the Sidney Myer Fund.

Mirabel has over 17 years' experience delivering programs for children who have been orphaned or abandoned due to their parents' drug use. They also provide crisis support and parenting assistance for the kinship carers faced with the enormous responsibility of raising the children.

"We are grateful for the report and its findings," says Jane Rowe, CEO of The Mirabel Foundation. "We've always known that the work we do with these children is life-changing, but to be able to put an actual dollar figure on it is also important. Now we can provide tangible evidence to all those who generously invest in Mirabel."

The report measured the impact of Mirabel's work over an eight year period (Financial Year 2008-2015). Highlights from the report include:

- For every \$1 invested in Mirabel, \$6.60 of social and economic value was created.
- A Government investment of \$14.8 million over eight years created \$98.5 million of present value to the Government and community.
- Mirabel contributes to break the destructive cycle of addiction.
- Mirabel's programs assist children to reach their full potential and make a significant contribution to healthier and happier kinship families.

"Our staff and volunteers help the children cope with the challenges of abandonment and social isolation while assisting with the emotional difficulties these families confront", says Jane. "Keeping these families together and building a sense of belonging helps to break the destructive cycle of addiction."

Mirabel's vision is that every child has a childhood filled with love, hope and belonging.

The full SROI report can be found on The Mirabel Foundation [website](#).

**[ENDS]**

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